



PRESS RELEASE
For immediate publication

KITCO METALS INC. SUPPORTS CONSERVATION WITH ITS “SAVE THE KOALA” CAMPAIGN

Montreal, QC (April 2, 2013) — Kitco Metals Inc. announces the launch of its **Save the koala** campaign in aid of an Australia koala conservation charity. Kitco regularly profits from the popularity of koalas through the sale of Perth Mint Silver Australian Koala series coins. This campaign seeks to give something back to the iconic creature that has been declared vulnerable.

Until May 3, 2013, Kitco will **donate \$0.50 for every ounce** of Silver Australian Koala coins sold to koala conservation. The beneficiary of the campaign is **Sunshine Coast Koala Wildlife Rescue (SCKWR)**, a non-profit rescue service for sick, injured and orphaned koalas that is on call 24x7 in the South Eastern Queensland area of Australia. In addition to rescuing koalas, SCKWR works to promote awareness about koala habitat protection and plants new koala food trees. The funds raised through the campaign will help SCKWR pay for a much-needed new rescue truck.

Kitco’s customers can contribute to koala conservation by buying Koala series coins online or over the phone. These .999 fine silver 1 oz, 10 oz and 1 kg coins feature a striking image of the koala and are legal tender in Australia. Donations can also be given directly to Sunshine Coast Koala Wildlife Rescue without making any purchase.

About Kitco Metals Inc.

A Canadian corporation founded in 1977, Kitco Metals Inc. is an international company that has its headquarters in Montreal and offices in New York and Hong Kong. Kitco is one of the largest retailers of precious metals in the world and a specialized supplier of refining services. Being one of few authorized resellers of products made by some of the most prestigious government mints, the company provides a vast array of gold, silver, platinum, palladium and rhodium products to tens of thousands of customers. Considered to be the leading precious metals reference, Kitco’s website (www.kitco.com) is visited daily by close to a million people around the world. Kitco has earned a solid reputation for itself as a leading innovator in the industry, being the first precious metals company to carry out its activities online and to create real-time market information applications for smart phones.