



PRESS RELEASE
For immediate publication

KITCO METALS INC. LAUNCHES NEW APPLICATION FOR PRECIOUS METALS BUSINESSES

Montreal, March 27, 2013 — Kitco Metals Inc. announced the launch of its new free application, Metalynx. Designed for everyone who works with precious metals, this application automatically calculates the dimensions of gold, silver and platinum items. For standard precious metal mill products, it is possible to automatically determine weight, length, diameter or thickness given the other dimensions. Conversions and calculations are performed instantly using customizable criteria.

Metalynx has English and French language options and provides choices of three purity levels for gold, two for silver and two for platinum. Weights can be calculated in ounces, grams, kilos or pennyweights and dimensions can be calculated in inches or millimeters. The lightweight, easy to use application also features live and historical price charts sourced from Kitco's world-famous website.

[Metalynx](#) is available free for iPhone, iPad, Android and BlackBerry® devices and can be downloaded from iTunes, Google Play, the Play Store, the Amazon AppStore, BlackBerry App World or [Kitco's apps page](#).

About Kitco Metals Inc.

A Canadian corporation founded in 1977, Kitco Metals Inc. is an international company that has its headquarters in Montreal and offices in New York and Hong Kong. Kitco is one of the largest retailers of precious metals in the world and a specialized supplier of refining services. Being one of few authorized resellers of products made by some of the most prestigious government mints, the company provides a vast array of gold, silver, platinum, palladium and rhodium products to tens of thousands of customers. Considered to be the leading precious metals reference, Kitco's website (www.kitco.com) is visited daily by close to a million people around the world. Kitco has earned a solid reputation for itself as a leading innovator in the industry, being the first precious metals company to carry out its activities online and to create real-time market information applications for smart phones.

www.kitco.ca